



**Professional  
Marketing  
Association**

## **Sponsor a 2021 PMA Lunch & Learn Meeting**

### ***Why Sponsor?***

Sponsoring a PMA Lunch & Learn Meeting is an inexpensive way to market your business directly to 40-60 local marketing and sales professionals! Our members are often key holders or decision makers at area businesses. Members are marketing and public relations pros across many sectors: education, healthcare, banking, real estate, retail, tourism, hospitality, utilities, non-profits, and more. These meetings are held every third Tuesday of the month from January to October at lunchtime.

### ***Sponsors Receive:***

- Five minutes for you to promote your business to the membership during the luncheon
- Company highlight with logo in the e-newsletter during the month of your sponsorship
- Your company logo on our website for the remainder of the year
- Three guest tickets to the meeting to network (\$30-\$45 Value)

### ***Sponsors May Choose To:***

- Provide promotional materials or grab bags at the tables for the members attending
- Submit a PMA guest blog post to live on its website and be shared on its social media during the month of your sponsorship
- Submit a customized post with verbiage and/or photos to be shared on PMA's socials during the month of your sponsorship—find us @pmabg

For Sponsorship Questions & Information Submissions, please e-mail  
Nick Kitchens, VP Sponsorship, for availability:  
[nickkitchens@geraldprinting.com](mailto:nickkitchens@geraldprinting.com) or call 270-799-6578

**Total Cost of Sponsorship - \$275**