



## 2021 Markies sponsored by



## 2021 Marketer of the Year Nomination Form Honoring & Awarding Excellence in Marketing

*You have been nominated for PMA's Marketer of the Year. Please share a little about yourself.*

Name \_\_\_\_\_ Years in PMA \_\_\_\_\_

Business/Organization \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Address \_\_\_\_\_

What organizations are you a member of and/or how are you involved?

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What are your marketing responsibilities and accomplishments?

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Have you received any other awards or recognition that relate to marketing?

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1. Please attach a current resume.
2. Describe how you use these four P's of marketing (Product, Price, Place, Promotion).
3. For the Marketer of the Year award, there is a 5<sup>th</sup> P...which is **PMA**. Describe your involvement in the Professional Marketing Association.

*The deadline for submission is Tuesday, October 5, 2021. Please email to [pma.bowlinggreen@gmail.com](mailto:pma.bowlinggreen@gmail.com)*

*The winner will be announced at the Markies Awards Ceremony on  
November 16, 2021, at 4 p.m. at Mariah's 2nd Level Banquet Hall.*