



**Professional
Marketing
Association**

MARKIE AWARDS

NOVEMBER 16, 2021 | 4-6PM

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$550

- Event name branded with sponsor name
- Sponsor name in conjunction with all Awards promotions including listing of event on PMA website, PMA Emails, PMA Social Media accounts, and media outlets
- Sponsor logo on event invitations and programs
- Social media mentions of sponsor on the PMA accounts for up to three months leading to the event.
- Blog post (up to 300 words) by sponsor featured on PMA website, and linked to in PMA email and on social media.
- Opportunity for sponsor to speak briefly or show a video during the awards. (Up to 5 minutes)
- Sponsor logo incorporated into table centerpieces and on food tables
- Opportunity to provide takeaway items to event attendees
- Two complimentary tickets to the awards

PRESENTING SPONSOR - \$450

- Sponsor name in conjunction with all Awards promotions including listing of event on PMA website, PMA Social Media accounts, and media outlets
- Sponsor logo on Awards invitations and programs
- Social media mentions of sponsor on the PMA accounts for up to three months leading to the event.
- Blog post (up to 300 words) by sponsor featured on PMA website, and linked to in PMA email and on social media.
- Opportunity to speak briefly during the awards. (up to 3 minutes)
- Small sponsor logo incorporated into table centerpieces, recognized at presenting level
- One complimentary ticket to the awards

GOLD AWARDS SPONSOR - \$350

- Sponsor name in program with Gold Category listings.
- Sponsor name printed on up to 12 Gold awards.
- Sponsor name mentioned on website and social media in conjunction with Gold Award winner promotions.
- Sponsor name included in press release announcing winners, sent to local media.
- Sponsor logo incorporated into award video.

SILVER AWARDS SPONSOR - \$250

- Sponsor name in program with Silver Category listings.
- Sponsor name printed on up to 12 Silver awards.
- Sponsor name mentioned on website and social media in conjunction with Silver Award winner promotions.
- Sponsor name included in press release announcing winners, sent to local media.
- Sponsor logo incorporated into award video.

MARKETER OF THE YEAR SPONSOR - \$150

- Sponsor name in conjunction with all Awards promotions including the listing of event on PMA website, PMA Email, PMA Social Media accounts, and media outlets
- Sponsor name in the program with Marketer of the Year
- Sponsor name on Marketer of the Year plaque.
- Sponsor will be given 1 comp event ticket and the opportunity to give the award to the recipient and be in photo ops.
- Sponsor logo incorporated into award video.

BEST OF SHOW SPONSOR- \$150

- Sponsor name listed in conjunction with the promotion of Best of Show Award including posts on PMA website, PMA Emails, PMA Social Media, and to media outlets.
- Sponsor name in the program with Marketer of the Year
- Sponsor name on Marketer of the Year plaque.
- Sponsor will be given 1 complimentary event ticket and the opportunity to give the award to the recipient and be in photo ops.
- Sponsor logo incorporated into award video.

MOST INNOVATIVE SPONSOR - \$150

- Sponsor name listed in conjunction with the announcement of Most Innovative Award including posts on PMA website, PMA Emails, PMA Social Media, and to media outlets.
- Sponsor name in the program with Most Innovative Sponsor Award
- Sponsor name on Most Innovative award plaque.
- Sponsor will be given 1 comp event ticket and the opportunity to give the award to the recipient and be in photo ops.
- Sponsor logo incorporated into award video.

NEW MEMBER OF THE YEAR SPONSOR - \$150

- Sponsor name listed in conjunction with promotion of 2021 New Member of the Year Award including posts on PMA website, PMA Emails, PMA Social Media, and to media outlets.
- Sponsor name in the program with 2021 New Member of the Year Award
- Sponsor name on 2021 New Member of the Year Award
- Sponsor will be given 1 comp event ticket and the opportunity to give the award to the recipient and be in photo ops.
- Sponsor logo incorporated into award video.



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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP COMMITMENT FORM

COMPANY NAME: _____

CONTACT NAME: _____

BILLING ADDRESS: _____

EMAIL: _____

PHONE: _____

SPONSORSHIP LEVEL COMMITMENT:

- TITLE SPONSOR - \$550
- PRESENTING SPONSOR - \$450
- GOLD AWARDS SPONSOR - \$350
- SILVER AWARDS SPONSOR - \$250
- MARKETER OF THE YEAR SPONSOR - \$150
- BEST OF SHOW SPONSOR - \$150
- MOST INNOVATIVE SPONSOR - \$150
- NEW MEMBER OF THE YEAR SPONSOR - \$150

BILLING PREFERENCE: Check Card Invoice Me

SIGNATURE: _____ DATE: _____