



Bowling Green

2023 AMA MARKETER OF THE YEAR

Honoring and Awarding Excellence in Marketing

Presented by

You have been nominated for AMA’s Marketer of the Year. Please share a little about yourself.

Name _____ Years in AMA _____

Business/Company _____

Title _____

Phone _____ E-mail _____

Address _____

What organizations are you a member of and/or how are you involved?

What are your marketing responsibilities and accomplishments?

Have you received any other awards or recognition that relate to marketing?

1. Please attach a current resume.
2. Describe how you use these four P’s of marketing (Product, Price, Place, Promotion).
3. Describe your involvement in AMA BG.

Deadline for submission is Friday, October 13th, 2023. Please deliver to Mariah Hughes or email amabowlinggreen@gmail.com. Winner will be announced at the Markie Awards at The Mint Gaming Hall on Tuesday, November 28th, 2023.