

PROFESSIONAL MARKETING
ASSOCIATION OF BOWLING GREEN

MARKIE AWARDS

NOVEMBER 19, 2019 | 4-6PM

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$550

- Event name branded with sponsor name
- Sponsor name in conjunction with all Awards promotions including listing of event on PMA website, Facebook, Instagram, Twitter and media outlets
- Sponsor logo on event invitations and programs
- Social media mentions of sponsor on the PMA accounts for up to three months leading to the event.
- Blog post (up to 300 words) by sponsor featured on PMA website, and linked to in PMA email and on social media.
- Opportunity for sponsor to speak briefly or show a video during the awards. (Up to 5 minutes)
- Sponsor logo incorporated into table centerpieces and on food tables
- Opportunity to provide takeaway items to event attendees
- Two complimentary tickets to the awards

PRESENTING SPONSOR - \$400

- Sponsor name in conjunction with all Awards promotions including listing of event on PMA website, Facebook, Instagram, Twitter and media outlets
- Sponsor logo on Awards invitations and programs
- Social media mentions of sponsor on the PMA accounts for up to three months leading to the event.
- Blog post (up to 300 words) by sponsor featured on PMA website, and linked to in PMA email and on social media.
- Opportunity to speak briefly during the awards. (up to 3 minutes)
- Small sponsor logo incorporated into table centerpieces, recognized at presenting level.
- One complimentary ticket to the awards.

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SPONSORSHIP OPPORTUNITIES

MARKETER OF THE YEAR SPONSOR - \$150

- Sponsor name listed in conjunction with promotion of Marketer of the Year including posts on PMA website, emails, Facebook, Instagram, Twitter and to media outlets.
- Sponsor name in program with Marketer of the Year
- Sponsor name on Marketer of the Year plaque.
- Sponsor given opportunity to give award to recipient and be in photo ops.
- Sponsor logo incorporated into award video.

BEST OF SHOW SPONSOR - \$150

- Sponsor name listed in conjunction with promotion of Marketer of the Year including posts on PMA website, emails, Facebook, Instagram, Twitter and to media outlets.
- Sponsor name in program with Marketer of the Year
- Sponsor name on Marketer of the Year plaque.
- Sponsor given opportunity to give award to recipient and be in photo ops.
- Sponsor logo incorporated into award video.

MOST INNOVATIVE SPONSOR - \$150

- Sponsor name listed in conjunction with promotion of Most Innovative Award including posts on PMA website, emails, Facebook, Instagram, Twitter and to media outlets.
- Sponsor name in program with Most Innovative
- Sponsor name on Most Innovative plaque.
- Sponsor given opportunity to give award to recipient and be in photo ops.
- Sponsor logo incorporated into award video.

GOLD AWARDS SPONSOR - \$350

- Sponsor name in program with Gold Category listings.
- Sponsor name printed on up to 12 Gold awards.
- Sponsor name mentioned on website and social media in conjunction with Gold Award winner promotions.
- Sponsor name included in press release announcing winners, sent to local media.
- Sponsor logo incorporated into award video.

SILVER AWARDS SPONSOR - \$250

- Sponsor name in program with Silver Category listings.
- Sponsor name printed on up to 12 Silver awards.
- Sponsor name mentioned on website and social media in conjunction with Silver Award winner promotions.
- Sponsor name included in press release announcing winners, sent to local media.
- Sponsor logo incorporated into award video.

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SPONSORSHIP COMMITMENT

- TITLE SPONSOR - \$550
- PRESENTING SPONSOR - \$400
- MARKETER OF THE YEAR SPONSOR - \$150
- BEST OF SHOW SPONSOR - \$150
- MOST INNOVATIVE SPONSOR - \$150
- GOLD AWARDS SPONSOR - \$350
- SILVER AWARDS SPONSOR - \$250

COMPANY NAME: _____

CONTACT NAME: _____

BILLING ADDRESS: _____

EMAIL: _____

PHONE: _____

SPONSORSHIP LEVEL(S): _____

SPONSORSHIP COMMITMENT TOTAL: _____